



TAG AVIATION COOKIE NOTICE

We use cookies on our website to help us provide you with a good experience when you browse our website and to allow us to improve our site. By continuing to browse our website, you are agreeing to our use of cookies.

WHAT ARE COOKIES AND WHY WE USE THEM

A cookie is a piece of information contained in a very small text file that is stored on your computer. Cookies allow a website to identify a user's device whenever that user returns to the website and are commonly used to make websites work more efficiently and enrich the user experience, as well as to provide information to the owners of the site.

TAG'S USE OF COOKIES

TAG Aviation collects information during your visit to our website through the use of cookies, including where available your IP address, operating system and browser type for system administration. This is statistical data about our users' browsing actions and patterns and does not identify any individual. We use these cookies for a variety of reasons, primarily to help us provide you with a positive experience when you browse our website, help improve our content, and to personalise your visit.

COOKIES USED BY TAG

The table below is a list of the main cookies set by tagaviation.com. Please note that we may from time to time modify or update our cookies. When that happens, we will update the list accordingly.

The cookies below are associated with one of four Purpose Classifications developed by The International Chamber of Commerce (ICC) UK:

Strictly necessary cookies: These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Without these cookies, services you have asked for, like shopping baskets or e-billing, cannot be provided.

Performance cookies: These cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies do not collect information that identifies a visitor. The information these cookies collect is aggregated and therefore anonymous. It is only used to improve how a website works.

Functionality cookies: These cookies allow the website to remember choices you make (such as your username, language or the region you are in) and provide enhanced, more personal features. They may also be used to provide services you have asked for, such as watching a video or commenting on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

Targeting / advertising cookies: These cookies are used to deliver advertisements more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign.



They are usually placed by advertising networks with the website operator's permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers. Quite often targeting or advertising cookies will be linked to site functionality provided by the other organisation.

COOKIE	NAME	PURPOSE
Universal Analytics (Google)	_ga	These cookies are used to collect information about how visitors use our website.
	_gd _gid	We use the information to compile reports and to help us improve the website.
	_gcl	The cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited. Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously. Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers. policies.google.com/privacy

HOW TO CONTROL COOKIES

You can control and/or delete cookies as you wish – for details, see aboutcookies.org. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.

To opt out of being tracked by Google Analytics across all websites, you may want to visit: tools.google.com/dlpage/gaoptout.