



TAG AVIATION COOKIE NOTICE

By using tagaviation.com website, you agree that we can place Cookies on your device as described in our Privacy Statement and this Cookie Notice.

WHAT ARE COOKIES?

A cookie is a piece of information contained in a very small text file that is stored on your computer. Cookies allow a website to identify a user's device whenever that user returns to the website and are commonly used in order to make websites work more efficiently and enrich the user experience, as well as to provide information to the owners of the site.

TAG'S USE OF COOKIES

TAG Aviation collects information during your visit to our website through the use of Cookies. We use these Cookies for a variety of reasons, primarily to help us provide you with a positive experience when you browse our websites, help improve our content, and to personalize your visit.

COOKIES USED BY TAG

The table below is a list of the main Cookies set by tagaviation.com. Please note that we may from time to time modify or update our Cookies. When that happens, we will update this list accordingly.

The Cookies below are associated with one of four Purpose Classifications developed by The International Chamber of Commerce (ICC) UK:

Strictly Necessary Cookies: These Cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Without these Cookies, services you have asked for, like shopping baskets or e-billing, cannot be provided.

Performance Cookies: These Cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These Cookies don't collect information that identifies a visitor. All information these Cookies collect is aggregated and therefore anonymous. It is only used to improve how a website works.

Functionality Cookies: These Cookies allow the website to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more personal features. For instance, a website may be able to provide you with local weather reports or traffic news by storing in a cookie the region in which you are currently located. These Cookies can also be used to remember changes you have made to text size, fonts and other parts of webpages that you can customise. They may also be used to provide services you have asked for, such as watching a video or commenting on a blog. The information these Cookies collect may be anonymised and they cannot track your browsing activity on other websites.

Targeting / Advertising Cookies: These Cookies are used to deliver advertisements more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with the website operator's permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers. Quite often targeting or advertising cookies will be linked to site functionality provided by the other organisation.



COOKIE	NAME	PURPOSE
Universal Analytics (Google)	_ga _gd_gid _gcl	<p>These Cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the website. The Cookies collect information in a way that does not directly identify anyone, including the number of visitors to the website and blog, where visitors have come to the website from and the pages they visited.</p> <p>Statistic Cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.</p> <p>Marketing Cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.</p> <p>policies.google.com/privacy</p>

HOW TO CONTROL COOKIES

You can control and/or delete Cookies as you wish – for details, see aboutcookies.org.

You can delete all Cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.

To opt out of being tracked by Google Analytics across all websites, you may want to visit: tools.google.com/dlpage/gaoptout.