



## TAG AVIATION PRIVACY NOTICE FOR ASIA

This Privacy Notice outlines how our organisation TAG Aviation Asia, referred to in section 9, (“TAG Aviation”, “we”, “our”, or “us”) processes information that we may obtain about individuals (“personal data”), including information about our current, former and/or prospective clients (“you”), through our website or that you provided to us directly or indirectly or through email messages relating to inquiries about our services.

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### 1. PERSONAL DATA WE COLLECT

Our Company collect and process personal identifiable information for specific purposes under a number of lawful methods by processing. By using this website and / or APP or when you provide us with any personal information, you acknowledge that you have reviewed, and agree to, the terms of this Privacy Notice and you give us your consent to process your personal information for the purposes mentioned herein.

Personal information we may collect directly from you includes when you register or join an online community or other group, enquire about our services, via any e-mail or chat messages you send us, including personally identifiable information without limitation such as your name, contact information (phone, fax, address and email address), your date of birth, gender, nationality and passport information. Information about your personal tastes (food and beverages), dietary requirements, medical information or account and transaction details are other examples of your personal data we may collect.

Personal Information you provide directly, including personally identifiable information you submit through our website and/or the app, as a result of using our services, or when you apply for a position with TAG Aviation, or in the process of registering for an event, user group, or conference.

Passively collected information, also through companies or agents we work with, or including through the use of “cookies”.



## **Aviation**

### Information we collect directly from you:

The categories of information, amongst others, that we may collect directly from to provide effective services and useful content to you include the following:

- a. Personal details (e.g. name, date of birth, passport and other identification information);
- b. Contact details (e.g. phone number, email address, postal address or mobile phone number);
- c. Account details (e.g. username and password);
- d. Transaction details (e.g. the services we have provided or will provide to you, such as travel arrangements, your geographical location, booking history and travel itinerary);
- e. Financial details (e.g. credit card information);
- f. Communications (e.g. when you participate in message boards or forums, participate in polls or surveys, write a review or contact us with a question, comment or request)
- g. Business cards / professional details (e.g. when you attend any event we organise).

### Information we collect about your use of the services:

The following are examples of the other categories of information which we may use.

- a. Technical information collected from your computer or mobile device (e.g. your IP address, browser type, operating system);
- b. Information about your usage of our website (e.g. the pages you visit when using the services, the search terms you enter on the services, how often you use the services, and the pages you access before and after accessing the services);

### Information we collect from other sources:

The following are examples of the categories of information we may collect from other sources you agreed may share your information for the use of our services.

- a. Personal details (e.g. name, date of birth);
- b. Contact details (e.g. phone number, email address, postal address or mobile phone number);



## 2. HOW WE USE YOUR PERSONAL INFORMATION

We may process personal data to provide you with the best service, to personalise and tailor your aviation-related needs and travel experiences.

We use personal information you have provided directly, or information we collect indirectly online about you in the following, but not limited, ways:

- a) For personal information you provide directly, online, or through email messages, relating to enquiries about our services we use the information to engage in and process transactions with you, to respond to your inquiries and requests, to provide information on our services, to provide information on our partners offerings and to provide customer support activities.
- b) For personal information you provide online, including actions or clicks from hyperlinks and subscriptions, we may use the information to customise future communications and web pages in accordance with communication preferences you have established with us.
- c) Some of our services may be advertised by third parties, such as subcontractors or suppliers and therefore we may share your personal information with these third parties if necessary.
- d) For personal information about web pages visited and the like, we use this information internally to improve the design of our web pages and your user experience.
- e) For personal information submitted using the online job application process, we may use and disseminate this information internally to consider your application and to contact you regarding our decision.
- f) For personal data submitted online for registering to attend a sponsored conference or event, we may use and disseminate this information internally to communicate with you and to facilitate your registration and participation.

## 3. THE BASIS ON WHICH WE USE YOUR PERSONAL INFORMATION

We process your relevant personal data for specific purposes under several lawful methods of processing and we may disclose your personal data for business purposes only on a need-to-know basis and only with:

- (a) our own employees, contingent workers, worldwide offices,
- (b) subcontractors, consultants, suppliers and third-party service-provider companies,
- (c) other entities authorised to have access to such information under applicable law or regulation.

In particular when you fly with us or other related arrangements (if you choose to book flights with us), which will include, but not limit to, passing your personal data to relevant authorities (arrangements at airport, customs and immigration formalities).



#### 4. YOUR RIGHTS REGARDING YOUR PERSONAL INFORMATION

As your privacy and rights are important to us, TAG Aviation will respect all your data subject rights.

- a) The right to access – At your request our company will provide you a free of charge copy of your personal data.
- b) The right to rectification – At your request our company will correct any information you believe is inaccurate or incomplete.
- c) The right to erasure – At your request to do so, our company will consider erasing your personal data.

You may send any request related to the processing of your Personal Data to the Data Protection Co-Ordinator by emailing [privacy@tagaviation.com](mailto:privacy@tagaviation.com). To protect your privacy and security, we may take reasonable steps to verify your identity before granting access or making corrections.

#### 5. OUR COMMITMENT TO DATA INTEGRITY, SECURITY AND STORAGE

- a) We are committed to ensuring that your personal data is enduringly secured. We process your personal information only in ways compatible with the purpose for which it was collected. To the extent necessary for such purposes, we take reasonable steps to make sure that your personal data is accurate, complete, current and otherwise reliable with regard to its intended use.
- b) We retain your personal data appropriate to comply with the existing legislation, or as long as necessary for the purposes for which it was collected.
- c) We take reasonable and appropriate measures to maintain the confidentiality and integrity and prevent the unauthorised use or disclosure of personal information in accordance with applicable legal requirements.

#### 6. MARKETING COMMUNICATIONS

As our customer you may receive marketing communications from us relative to our activities. Our marketing communications will always include the option for you to unsubscribe from receiving any further marketing communications. You can also unsubscribe at any time by sending an email to [privacy@tagaviation.com](mailto:privacy@tagaviation.com) and requesting the removal of your name from our marketing lists.

#### 7. LINKS TO UNAFFILIATED THIRD-PARTY WEBSITES

Our website and/or app may contain links to and from affiliated and unaffiliated third-party websites. If you link to or otherwise visit any other websites managed by third parties, we encourage you to review the Privacy Notices that may be available on these websites.

#### 8. COOKIES NOTICE

By using tagaviation.com website, you agree that we can place cookies on your device as described in our cookie notice [here](#).



## 9. CONTACT INFORMATION

This notice covers our entities in Asia.

Should you have any questions or comments about your Personal Data or this Notice, please contact us by sending an email to [privacy@tagaviation.com](mailto:privacy@tagaviation.com) or [it.asia@tagaviation.com](mailto:it.asia@tagaviation.com)

## 10. REVISIONS AND CHANGES TO OUR PRIVACY NOTICE

We will periodically update this notice as required.

The latest version of this document will always be available on our website with the revised date located hereafter:

This notice was last updated on 8 May 2024.