



OUR GREEN COMMITMENT

At TAG, we recognise our role as a responsible corporate citizen in protecting our planet for future generations. As business aviation continues to grow, sustainability efforts are increasingly necessary to meet industry and global climate goals. Here are our main initiatives:

SUSTAINABLE AVIATION FUEL (SAF)

SAF is a blend of conventional jet fuel with non-conventional fuel derived from alternative sources such as household waste and cooking oil. The blend of the fuel enables a reduction in the net greenhouse gas emissions. Ultimately, its uptake will reduce the levels of conventional jet fuel production and help towards a more sustainable way of flying. It works in exactly the same way as regular jet fuel and is designed to be 'dropped in' along with normal jet fuel. TAG Aviation offers SAF at multiple airports globally.

CARBON OFFSETTING

TAG Aviation is able to offer a carbon offsetting programme for charter flights via Thrust Carbon. As the leading carbon intelligence platform in travel, they report, reduce and remove emissions. Their IATA & BTN award-winning products are easy to integrate, and they only work with verified carbon offsetting projects. These are stringently validated, registered and regularly verified by third-party auditors to internationally recognised standards such as Verified Carbon Standard (VCS). Our charter clients are automatically opted into the carbon emissions programme so they are easily empowered to be more sustainable.

TAG is also a participant of the CORSIA (Carbon Offsetting and Reduction Scheme for International Aviation) program. This program is designed to lower and control carbon emissions in the international aviation field.

AIRCRAFT MANAGEMENT ASSISTANCE

As a leading aircraft management company, our clients trust our recommendations for their aircraft and this, of course, includes sustainability advice. We will support our owners to offset their overall travel above and beyond mandatory schemes whilst also assisting them with any aircraft loan with lenders where certain sustainability obligations must be adhered to.

WATERAID

TAG Aviation supports and donates to WaterAid, which exists to ensure that everyone, everywhere has access to clean water, decent toilets and good hygiene services. Access to water, sanitation and hygiene is a basic human right, yet one in ten people worldwide do not have a clean water source close to home, one in five do not have a decent toilet and nearly one third are unable to wash their hands with soap at home. It will take a monumental shift in ambition and approach to ensure that everyone everywhere has access to these basic resources and TAG hope to be part of that shift.

TAG is pleased to partner with WaterAid within their flexible funding programme. This flexibility allows WaterAid to adapt and respond as circumstances change, whether that be conflicts erupting, the disruption of supply chains or climate-related events. Flexible funding also allows for testing of new approaches, gaining insights and gathering evidence, to continually improve the quality of WaterAid's work.

GREEN INITIATIVES

In the TAG offices worldwide, we encourage waste reduction by always having recycling bins, adopting a 'double sided' printing policy and actively seeking digital solutions to reduce the use of recycled paper.

We ensure our suppliers are also committed and involved in Environmental, Social & Governance (ESG). For example, we partner with Lyreco for workplace supplies in the UK. In 2004, Lyreco was the first company in the Office Supplies Industry to join the UN Global Compact Initiative, committing to integrating environmental principles into its strategy, policies and procedures, demonstrating the company's long-term commitment to sustainability.

In Asia, we participate in green projects which our suppliers offer to support the environment and reduce carbon emissions. Even for our marketing promotional items, we use a company called BrandHK where TAG earn certification of carbon offsets from 'Gold Standard'.

Our Farnborough base offers staff a sustainable travel scheme, with incentives given every day when a form of sustainable travel is used to get to and from work i.e. walking, cycling, public transport and car sharing.

TAG is proud to be based at Farnborough Airport as it is the leading sustainable business aviation airport in the UK, becoming the first business airport to achieve Carbon Neutral status in 2018. In 2023, the airport became the first and only business aviation airport to achieve the highest level of carbon accreditation at Level 4*, under the Airport Carbon Accreditation Scheme (TAG sold Farnborough Airport to the Macquarie Group in 2019).

EDUCATION

We believe the best way forward in our sustainability efforts is to continue to learn and create awareness. We offer all our colleagues access to RAVEN's online course - 'Aviation's Sustainable Future: Building Your Vision' which provides knowledge on how the aviation industry can play a role in mitigating local, regional and international environmental challenges.