

# SkyTicket®

## Control, customize, & monetize your connectivity

The drive to deliver a competitive edge and build revenue streams has never been so important for charter operations. Look no further than SkyTicket® from Satcom Direct, for a way to manage your connectivity services, recoup costs and protect margins while still delivering the experience your passengers demand.

SkyTicket® is a powerful solution to control, customize and monetize passenger in-flight connectivity. A secure and easy-to-deploy platform, it lets you offer voucher or credit card payment services through your own customized portal. Fully flexible and hassle-free, it puts you in complete control, letting you manage access and pricing for each mission directly - even while in the air.

### Tailored self-service inflight connectivity



Whether your customers are seasoned travelers or part of the growing wave of first-time private jet passengers, they expect always-on high-speed inflight connectivity for work and entertainment - with the same in-cabin experience as on the ground. In a world of choice and self-service convenience, their experience on-board needs to be seamless.

SkyTicket® lets you tailor connectivity services to specific needs. Passengers can create a login prior to or during a flight, select the connectivity service package that's right for them, then use any major credit or debit card to complete their purchase.



## SkyTicket® Features

### Administrator Dashboard

Puts the operator in control, allowing their team to manage the captive portal experience and respond to feedback from a rich set of usage analytics.

### Configurable Data Package Pricing

Operators can control passenger-facing connectivity pricing to either off-set service costs or drive new revenue streams.

### Configurable Captive Portal

Operators can now modify the captive portal elements to match their passenger-facing branding at a fleet, sub-fleet, and individual aircraft level.

### High-Throughput Connectivity Service

Service compatible with Intelsat FlexExec, Inmarsat Jet ConneX (JX) and SwiftBroadband (SBB), and Viasat Ka- or Ku-band.

Sign in or create an account

Enter voucher code or select package for purchase and enter payment details

Click "Open New Tab" to start browsing

Use the Disconnect button to end session and save remaining time/ data for later in the flight



## We've got you covered

### With you every step of the journey

Satcom Direct offers on-site training and support to ensure the best user experience of your SkyTicket® solution. Our specialists will help you configure your router and dashboard, and manage the financial setup with Global Reach, so you can quickly start to control transactions and generate revenue for your business.

### Seamless hassle-free updates

SkyTicket® is hosted in our secure SD Data Center, there are no uploads to on-aircraft storage and any updates to your portal are nearly instant - for maximum performance and minimum downtime.

### Backed-up by the best in the industry

Our customer support continues well beyond delivery. We offer first-level support and troubleshooting 24/7/365, with a single point of contact for speedy resolution and complete peace of mind.

### The Satcom Direct advantage

Choose our SDR router as part of your SkyTicket® configuration, and you'll not only enjoy the benefits of the most reliable router in business aviation, you'll also have access to our global ecosystem of powerful software, hardware, terrestrial infrastructure, cybersecurity solutions and award-winning customer services.

## STEP 1

### Your Storefront

Easily set-up & configure your captive user portal with packages & pricing.



## STEP 2

### Flat rate fee per tail

SkyTicket is an annual subscription service: pay a monthly flat rate per tail.



## STEP 3

### Transaction fee

A transaction fee is collected per purchase.



## STEP 4

### Grow your revenues

All data purchase revenues go directly to the operator.



## Revenue-generation made easy for charter businesses

The unique advantage of SkyTicket® is the freedom to monetize services - no matter which connectivity provider you choose.

It offers operators of all sizes the ability to control passenger-facing connectivity pricing to meet their own business model's needs, whether that's simply offsetting their service costs or generating additional ancillary revenue streams.

Available as an annual subscription service, we've kept it simple and transparent. Access fees per tail are charged on a monthly basis and a transaction fee collected from each purchase.

**All data purchase revenue generated goes directly to the operator.**

## SkyTicket® FAQs

<b>Q:</b> What happens when a customer logs into the onboard Wi-Fi and tries to access the internet?	<b>A:</b> They are directed to the SkyTicket captive portal. Login credentials are verified, data availability is checked, then the passenger is given internet access.
<b>Q:</b> Are there any limitations to SkyTicket based on classification of operator?	<b>A:</b> SkyTicket Credit Card is available to all operators.
<b>Q:</b> Does SkyTicket support credit card billing?	<b>A:</b> Yes. All major credit and debit cards are supported.
<b>Q:</b> What are the aircraft equipment requirements?	<b>A:</b> The aircraft must be equipped with high-throughput services & at a minimum a router capable of being the default gateway. For optimum performance and capabilities we recommend our SDR or SDRG routers.



## Get on-board with SkyTicket® & broaden your horizons

To discuss how our services and solutions can deliver connectivity beyond all expectations, contact your local Satcom Direct sales representative today.



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